

Black and White Exhibition Printing General Information

editions@Diallo Photography offers the highest quality in black and white digital photographic output. We are one of the first print studios to be designated a *Certified Piezography Printer* by Cone Editions Press (developers of Digital Platinum and PiezoTone inks and software). We specialize in producing editions for photographers and galleries serving the fine art market and print making collaborations with visual artists.

We offer three types of service options. With our *Full Service Package* you need only provide us with the original artwork (flat art, negatives, transparencies) which we scan and optimize for our output process. If you already possess high-resolution digital files on CD, our *Print Only* service provides a flight check of the files and setup for our output process. And those requiring scans of their artwork which they will edit themselves and/or output using other digital printing methods can take advantage of our *Scan Only* service.

Equipment and Materials

We create scans on Howtek drum scanners with optical resolutions of up to 8000ppi, and print on Epson wide-format printers, capable of output on 44" wide paper. We use archival inks composed of carbon pigment on some of the finest papers available for digital output: all acid-free and ph neutral.

The Process

Once you decide how large your image should be, we scan it at a resolution optimized for final print size and produce a full size proof print on your chosen paper. We submit this proof for your final approval, at which time you sign the print and it becomes a B.A.T. (Bon à tirer) thereby authorizing production of the final print. Your final print(s) will be made with the B.A.T. as a guide. If you require any changes prior to signing the B.A.T., image editing charges and proof print charges will apply to each iteration of changes until you are ready to authorize the proof as a B.A.T.. Proofs and B.A.T. remain property of the studio to be used in authenticating future output of the image.

Turnaround Time and Payment

During periods of high volume, turnaround time to produce an initial proof is 12 in-house working days from the time we receive the artwork or digital file. Once a B.A.T. is in our possession, we require a turnaround of 5 working days to produce the final print. Very large editions or projects involving customized workflows may be subject to longer completion times. An estimate of turnaround time is given at the time of the order. A minimum payment of 30% is required to begin production of a proof. Another 30% is paid with the signing of the B.A.T. and the final 40% is due before delivery of the final print.

Additional Fees

A single full size proof is provided at no additional cost with each *Full Service Package* and *Print Only* order. In preparing the file for print we crop to your specifications and perform a global contrast adjustment to set high-light and shadow points. If, after viewing the proof, you require further modifications, image editing charges of \$75/half hour and additional proof print charges apply. If your vision of the final image differs markedly from a straight print of your negative, we strongly encourage you to consult with us prior to the proofing stage, so we may address your needs early in the process.

Reprints

Your image file and B.A.T. are archived for future printing. We maintain a highly calibrated system in our studio and strive for consistency in all our materials. We stock paper and ink supplies in quarterly allotments, insuring consistent output over a 90 day period. And we can often compensate for small variations in paper stock from batch to batch. But when you request reprints beyond 90 days of the last printing of your image, we provide free of charge a new B.A.T. for your approval. If you feel the image requires adjustments to compensate for manufacturing inconsistencies in paper or ink, we will begin the proof/image adjustment process, at our current rates, until you are ready to authorize a new proof as the B.A.T. We also closely monitor advances in the industry and when technologies become available that offer significant benefits to our clients we upgrade materials as necessary. When this does occur, we notify our clients with enough time to complete their editions with the current materials if they so choose.

Shipping

Shipping is via FedEx overnight or 2 day service. If prints are larger than 11x14 we ship them in tubes for maximum protection. Standard FedEx insurance is \$100 per shipment against loss or damage. Our liability is limited to the filing of any claims with FedEx. Shipping charges are finalized at the time of your order. We will gladly ship using your own FedEx account number.

Please feel free to contact us with any questions, discuss special projects, or schedule a visit to the studio.

Full Service Package

Paper Size	First Print	Reprints (2-9)	Reprints (10+)
8x10	\$50	\$25	\$20
10x12	\$55	\$30	\$25
11x14	\$65	\$40	\$35
12x18	\$75	\$50	\$45
16x20	\$105	\$80	\$70
20x24	\$135	\$105	\$90
24x30	\$160	\$130	\$105
28x32	\$205	\$160	\$140
30x38	\$230	\$175	\$150
36x44	\$265	\$210	\$190
44x55	\$305	\$245	\$210

With the *Full Service Package*, you provide the art, from which we scan for print size, produce a full size proof, and deliver a final print upon your signed approval. All in-house scans remain the property of the studio. If you wish to receive your image in digital form, you must pay the appropriate scanning charges listed under the *Scan Only* service, in addition to any print or full service charges.

Original artwork or film requiring retouching, restoration or excessive scratch removal is subject to image editing rates which are \$75/half hour. Any image modifications requested after the initial proof incur these same editing charges. Additional proof prints are charged at the "Reprints (10+)" rates listed in the chart above. We will make as many iterations of the proofing/editing process as necessary until you are ready to authorize the proof as a B.A.T..

Print Only

Paper Size	First Print	Reprints (2-9)	Reprints (10+)
8x10	\$30	\$25	\$20
10x12	\$35	\$30	\$25
11x14	\$45	\$40	\$35
12x18	\$55	\$50	\$45
16x20	\$90	\$80	\$70
20x24	\$115	\$105	\$90
24x30	\$140	\$130	\$105
28x32	\$185	\$160	\$140
30x38	\$200	\$175	\$150
36x44	\$235	\$210	\$190
44x55	\$275	\$245	\$210

The *Print Only* service is ideal if you own higher-end scanning equipment and have experience with quadtone printing on desktop Epson printers. We recommend that files be in *.tiff* (no compression), *.psd*, or *.eps* format, without layers. We strongly recommend a resolution of at least 360ppi at your desired print size. With 35mm film this typically results in 8 bit greyscale files at least 20MB in size for small prints. We produce the proof print from your file without any modifications on our part. We are more than happy to evaluate your image, prior to making a proof, and provide feedback with regard to how successfully the file will print.

Scan Only

File Size (MB)	Scans 1-5	Scans 6 +
50	\$45	\$35
100	\$50	\$40
150	\$65	\$50
200	\$80	\$65
250	\$100	\$80
300	\$110	\$85
350	\$125	\$100
400	\$140	\$110
450	\$145	\$115
500	\$150	\$120

Our *Scan Only* service is for those of you with color managed work flows who are comfortable manipulating images on your own for various output methods. We use Howtek drum scanners capable of optical resolutions as high as 8000ppi. We offer greyscale, RGB, or CMYK scans in a variety of workspaces. You have the option of receiving either 8 bit or 16 bit scans. We can color correct the file to match your transparency under 5000k lighting in your preferred workspace, edit the image for normal contrast, or simply give you a raw unmodified scan. If, after adjusting the image file to your satisfaction, you would like to print with us, please refer to the *Print Only* pricing guide.